

2025/2026 season sponsorship benefits



ENCORE STAGE & STUDIO

ENCORE SPONSOR **FULL SEASON- NO** **LONGER AVAILABLE!**

All seven productions in the season

PRESENTING SPONSOR **SINGLE SHOW**

\$2500

PATRON SPONSOR **SINGLE SHOW**

\$1000

PLAYBILL ADS & DONOR LISTINGS

Full page ad in all 7 playbills; top billing in donor listings for all shows

Full page ad in playbill; billing just after full season sponsor in listings for selected show; in donor listings for all other shows

Half page ad in playbill for selected show; in donor listings for all other shows

SHOW T-SHIRTS & POSTERS

Logo on cast and crew T-shirt and poster for all shows

Logo on cast and crew T-shirt and poster for selected show

Logo on poster for selected show

WEBSITE, SOCIAL MEDIA & EMAIL (10,000 FOLLOWERS)

Focus of Instagram & Facebook posts; highlighted in donor newsletter; logo on website

Recognition in social media/email for selected show; logo on website

Mention in selected social media/email around show; logo on website

COMPLIMENTARY TICKETS

20 for each production (140 total)

15 for selected show

10 for selected show

RECOGNITION BY ANNOUNCER BEFORE PERFORMANCE

All shows

All performances of selected show

PROMOTIONAL MATERIALS IN LOBBY

All performances of the season

All performances of selected show



READY TO JOIN US?

Please fill out our sponsor form. Contact Kelley O'Dell, Development Director, with questions at kelly.odell@encorestage.org or (703) 548-1154.



show deadlines for sponsors



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PRODUCTIONS Production Run Dates	POSTER & T-SHIRT DEADLINES	PLAYBILL AD DEADLINES
THE BEST HAUNTED HOUSE EVER September 26 - October 5, 2025	August 22, 2025	September 12, 2025
JINGLE BELL JAM THE REMIX December 5 - 14, 2025	October 14, 2025	October 31, 2025
DISNEY'S HIGH SCHOOL MUSICAL JR January 9 - 18, 2026	October 24, 2025	December 1, 2025
SHERLOCK IN WONDERLAND March 20 - 29, 2026	January 20, 2026	February 6, 2026
STUDENT DIRECTED ONE-ACTS April 17-19, 2026	March 11, 2026	March 27, 2026
DISNEY'S DARE TO DREAM JR May 29 - June 7, 2026	March 3, 2026	March 20, 2026
MAMMA MIA! July 17 - 26, 2026	May 5, 2026	May 29, 2026

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Please fill out our sponsor form. Contact Kelley O'Dell with questions at kelley.odell@encorestage.org or (703) 548-1154. Please note: show titles and dates subject to change.

